



# OMOZ 2024 NEWCASTLE AWABAKAL AND WORIMI COUNTRY

## SPONSORSHIP EXHIBITION PROSPECTUS



Supported by





## ABOUT THE CONFERENCE

The OMOZ 2024 conference will provide a forum for all researchers, clinical practitioners and health workers investigating and treating chronic ear disease in Australia. The OMOZ conference attracts our leading ear health investigators. Not only will there be a comprehensive coverage of the latest cutting edge research but there will also be an opportunity for those working in the clinical setting at the patient interface to share their experiences and inform best practice. All aspects of science, technology, public health, pathology, surgery, hearing services and community engagement will find an audience. Indigenous researchers and practitioners will be strongly encouraged to attend.

## NEWCASTLE

The conference will be held in the historic port city of Newcastle, known for its spectacular beaches and close proximity to the lush vineyards of the Hunter Valley. A laidback city with an interesting food and coffee culture, Newcastle boasts a state of the art translational research facility, The Hunter Medical Research Institute, which is closely aligned with the thriving teaching and research community at the University of Newcastle and is situated adjacent to the John Hunter Hospital, a large teaching hospital and centre for tertiary level care.



## KEY INFORMATION

- Dates: 27th, 30th Aug 2024
- Venue: Newcastle City Hall including a visit to Murrook Cultural Centre
- No. of participants is approx 150 - 200
- Call for abstracts is Tuesday 1st March 2024
- Abstract submission deadline 31st May 2024
- Early bird registration opens Tuesday 1st March 2024

## CONTACT

Mrs Sharron Hall

OMOZ 2024 Event Coordinator

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Website: [www.omoz.net.au](http://www.omoz.net.au)

Newcastle: [www.visitnewcastle.com.au](http://www.visitnewcastle.com.au)



## DIAMOND - \$15,000 (incl GST)

### Entitlements:

- Standard entitlements as outlined top right
- One (1) full delegate registration (includes conference evening)
- Six (6) tickets to the conference evening.
- A welcome address by the Sponsor's nominated representative.
- Sponsor's Certificate of Acknowledgement presented to Sponsor's
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- Photo opportunity
- Half page advertising space in the conference program book (artwork to be supplied by the sponsor)
- Promotional literature (maximum A4 size, four page brochure) inserted in delegate satchels (sponsor to supply material)
- 50 word organisation profile will appear in the conference program book.

## SPONSORSHIP ENTITLEMENTS

All sponsors will receive the below entitlements in addition to those outlined in the individual packages:

- Recognition as a sponsor (with organisation logo) in the conference program book.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official conference website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on official sponsor acknowledgement signs



## PLATINUM - \$10,000 (incl GST)

Entitlements:

- Standard entitlements as outlined top right
- Four (4) tickets to the conference evening reception.
- Sponsor's Certificate of Acknowledgement presented to Sponsor's
- Promotional literature (maximum A4 size, four page brochure) inserted in delegate satchels (sponsor to supply material)
- 50 word organisation profile will appear in the conference program book.

## GOLD - \$5,500 (incl GST)

Entitlements:

- Standard entitlements as outlined top right
- Two (2) ticket to the conference evening reception.
- Sponsor's Certificate of Acknowledgement presented to Sponsor's
- Logo in conference program book
- 50 word organisation profile will appear in the conference program book.

## SPONSORSHIP ENTITLEMENTS

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- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official conference website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on official sponsor acknowledgement signs

## SILVER - \$2,500 (incl GST)

Entitlements:

- Entitlements:
- Standard entitlements as outlined top right
- Sponsor's Certificate of Acknowledgement presented to Sponsor's
- Logo in conference sponsor grid
- 25 word organisation profile will appear in the conference program book.





## GENERAL ADVERTISING OPPORTUNITIES

### Satchel Inserts

- DL Brochure or A4 Flyer \$550 (incl GST)
- Branded pads, pens to be used as official stationery. \$350 (incl GST)
- Branded USB \$350 (incl GST)

Satchel inserts must be provided by the organisation by the due date as notified by the conference managers.

Refunds not applicable if inserts are not received by the due date.

### Conference Program Book Advertising Rates

- A4 Full page mono \$1,500 (incl GST)
- A4 Half page mono \$750 (incl GST)
- Branded USB \$350 (incl GST)



## EXHIBITING

### Exhibition Booth - \$1500 (incl GST)

**Area 3m wide x 3m deep (9m<sup>2</sup>) comprising:**

- Cloth barrier board behind booth
- One (1) x 1.8m x 750mm trestle table with white table cloth
- One (1) x 4 amp power point.
- Flooring – the venue is carpeted
- One (1) complimentary exhibitor pass (refer below inclusions).
- Organisation listing on exhibition page of conference website.
- 50 word organisation profile in program book.
- Delegate List including full contact details, provided onsite at conference. The list will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.

### Exhibition Pass

**Complimentary Exhibitor Pass includes:**

- Morning & afternoon refreshments & lunch
- Satchel materials
- Attendance to the Welcome Reception
- Attendance to all sessions

### Additional Exhibitor Pass - \$250.00 per person (incl GST)

- Entitlements per complimentary exhibitor pass holders